



For membership information,
please contact the Executive Director



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You are invited to join the
California Cheese & Butter Association

SAY CHEESE

The California Cheese & Butter Association has partnered with the long-established DairyBusiness Communications Company to create a brand new consumer magazine, Say Cheese, for California cheese and butter lovers. The magazine's mission is to heighten awareness of cheese and butter and promote consumption of them directly to cheese and butter consumers. Look for the magazine in the specialty cheese departments of your local grocery stores.

say
CHEESE
saycheesemedia.com

www.cacheeseandbutter.org



MISSION

The California Cheese & Butter Association is a trade organization for any person, company or organization engaged in the manufacture, sale, promotion or distribution of all origins of cheese or butter in the State of California.

MEMBER AND INDUSTRY INVOLVEMENT

The CCBA provides its members a unique interaction and networking, on many levels of the dairy supply chain. The organization connects together all segments of dairy manufacturing, suppliers, brokers, distributors, retailers and consumers. By working together on the common cause of the CCBA mission statement, its diverse members also develop relationships to communicate and execute mutually beneficial programs.

The CCBA provides a forum for industry involvement at many levels. The Association supports special Wine and Cheese events such as “Pinot Days” in Northern and Southern California, Lodi Spring Fest, Santa Barbara Wine Tastings and more. The CCBA also participates in other networking events in California. Membership brings these benefits as well as others to you and your company.



HISTORY

Founded in 1923, the history of the California Cheese & Butter Association parallels the evolution of quality dairy products in California.



Today’s California Cheese & Butter Association represents companies from all over the United States and abroad. The Association pledges to promote the consumption of cheese and butter products to consumers.

ANNUAL CONVENTION

The highlight of membership in the CCBA is the annual spring convention that provides networking opportunities with leaders from all aspects of the industry in a setting that is both educational and social. Convention speakers address dairy industry developments and provide a forum for supporting and strengthening the industry nationwide. The convention, held in destination resort settings, includes recreational events and opportunities for members and their spouses to meet industry colleagues at a personal level.

SCHOLARSHIP FUND

The California Cheese & Butter Association maintains a scholarship fund established in the early 1980s, the income from which supports several student scholarships. Awards go to students engaged in dairy related studies.



WEBSITE

The California Cheese & Butter Association maintains a website as a service to its members, consumers and the trade. The site contains contact information for our member companies, event information, association news and updates, and links to other industry organizations that provide information on cheese and butter products.